

## Artwork Specification

### 7m S Shape Double Sided Stand

- For optimum results, we require all artwork documents to be submitted in **Vector Format** in a High Quality PDF.
- Please ensure that all **text has been outlined**, any images or placed items are **linked / embedded** within the document and that all **layers have been flattened**.
- No bleed or crop marks.
- Set up your artwork in CMYK at 300dpi
- CMYK Printing of Solid Black** – To achieve a solid black in your artwork, please create solid black with the following colour reference: 100% C, 100% M, 100% Y, 100% K
- The artwork should be sized at **25%** of the total artwork size and sent as a complete document. We are unable to accept individual panels.
- 7m S Shape Double Sided Stand = 9 x front panels, 2 x 'D' end wraparound panels, 9 x back panels & 4 x ghost panels.**  
 Total Artwork size: 16650m (W) x 2225mm (H)  
 Artwork size 25%: **4162.5mm (W) x 556.25mm (H)**  
 Front & back panels = **807mm / 201.75mm (25%) & 673mm / 168.25 (25%)**  
 'D' End panel = **673mm / 168.25mm (25%)**  
 For text, images or logos on the 'D' end panels, please position items in accordance with the diagram.

